

DS-20k Outreach

02/12/2019

Introduction

D. De Gruttola
Centro Fermi

List of items

- DS-20k *promotional video*
- Masterclass* for young students
- Proposal for *social media*
- Yearly* education and outreach *events*
- Renewing DS-20k *website*

- More than **30 people** added to outreach mailing list
- Non regular meetings, called only if needed
- Any possible event/action to be centrally agreed***

List of items

- *DS-20k **promotional video***
- ***Masterclass** for young students*
- *Proposal for **social media***
- ***Yearly** education and outreach **events***
- *Renewing DS-20k **website***

Involved people

- D. De Gruttola
- R. Nania
- VIS - Scuola Normale Pisa

- Storyboard presented at DS Collaboration meeting
- **Almost ready**
- It will be released in December
- It can be added to DS web site, used in many kind of events, on social media etc

List of items

Any possible event/action
to be centrally agreed

- *DS-20k promotional video*
- **Masterclass** for young students
- *Proposal for social media*
- *Yearly education and outreach events*
- *Renewing DS-20k website*

Involved people

- F. Carnesecchi
- M. Garbini
- D. De Gruttola
- R. Nania
- F. Coccetti

more people once official
events will start

- P. Garcia
- M. La Commara
- F. Gabriele
- ...

- **Analysis of DS50** data presented at DS Collaboration meeting
- Several internal tests done
- **First not official event** with an Italian school (in Vicenza) of EEE project in January
- **First official event** next spring (remote connection between headquarters?)
- Possible new tools in the future

List of items

Any possible event/action
to be centrally agreed

- *DS-20k promotional video*
- *Masterclass for young students*
- *Proposal for **social media***
- *Yearly education and outreach **events***
- *Renewing DS-20k **website***

Involved people

- P. Garcia
- A. Kish
- M. La Commara
- ...

- DS-20k *Instagram* and *Facebook* accounts could be used
- Instagram account already existing - no posts so far - <https://www.instagram.com/darkside.20k>
- Rather **regular posts and news** in order to be effective
- News could be shared on web site and social media

List of items

Any possible event/action
to be centrally agreed

- *DS-20k promotional video*
- *Masterclass for young students*
- *Proposal for **social media***
- ***Yearly** education and outreach **events***
- *Renewing DS-20k **website***

Involved people

- D. Alton
- S. C. Guajardo
- C. Cicalò (ARIA)
- F. Gabriele (ARIA and more)
- R. Tartaglia (ARIA)
- M. La Commara
- D. De Gruttola
- ...

- Dark Matter Day
- Futuro Remoto
- Others (proposal welcome)
- Visits to LNGS and ARIA

List of items

- *DS-20k promotional video*
- *Masterclass for young students*
- *Proposal for **social media***
- *Yearly education and outreach **events***
- *Renewing DS-20k **website***

Involved people

- D. De Gruttola
- F. Coccetti
-
-

- Existing site to be updated
- Wordpress used till now
- Google site very easy to use
- **Work started**

Conclusions

- More than **30 people** added to outreach mailing list
- Non regular meetings, called only if needed
- People listed in this presentation expressed their specific interest
- Contact daniele.degruttola@centrofermi.it to give your availability on a **specific item**
- *Any possible event/action to be centrally agreed*